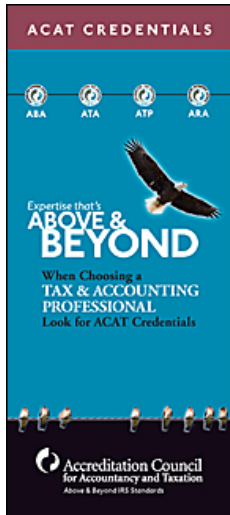


To help you promote your credentials, ACAT has created a new client brochure and an ACAT tax credential fact sheet. When a client or potential client asks, "What do all those letters after your name mean?", "you have a unique opportunity to explain and promote the value of your hard-earned credentials, and now you can give your clients professional materials to take home with them or read in your office.



The cover of the eight-page brochure states "Expertise that's Above & Beyond ...When Choosing a Tax & Accounting Professional, Look for ACAT Credentials." Inside is information about each ACAT credential with a focus on how ACAT credentials are Above & Beyond IRS Standards.

The one-page fact sheet is a comparison of the ATA and ATP credentials to the new proposed IRS registered tax return preparer minimums. Both the brochure and the fact sheet clearly illustrate how ACAT credentials far exceed minimum standards.

**As an ACAT credential holder, you can order your initial free supply of 25 brochures and fact sheets.** ACAT will continue offer additional these materials to

credential holders for the 2011 tax season at little or no cost depending on supply and demand. Look for more information later in 2010.

	Minimum Standards	Accredited Tax Preparer	Accredited Tax Advisor
Education: Staff Exam	Staff Exam, Substantive & 4.5 Hour Federal Income Tax Exam	Staff Exam or the 100-hour exam administered by the IRS	150-hour exam
Special Business Exam	Staff Exam, Substantive & 4.5 Hour Federal Income Tax Exam	Staff Exam or the 100-hour exam administered by the IRS	150-hour exam
Experience: Requirement	100 prior experience required	At least 2 years experience required	At least 3 years experience required
Continuing Education: Requirement	100 hours every year (20 hours per year)	100 hours every year (20 hours per year)	150 hours every year (20 hours per year)
Admission to a Code of Ethics	Yes	Yes	Yes
Membership in a Professional Organization	Required	Required	Required

Yes, please send me my initial free supply of ACAT client materials, please check your choice(s) below:

- \_\_\_\_\_ 25 ACAT Client Brochures  
 \_\_\_\_\_ 25 ATA & ATP Compared to IRS Fact Sheets

Name \_\_\_\_\_  
 ACAT ID# \_\_\_\_\_  
 Company \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

**Return to ACAT:**

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